

Spencer Hooker

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EDUCATION

Flagler College, St. Augustine, FL

Bachelor of Arts in Hospitality and Tourism Management; Bachelor of Arts in Strategic Communication

Minor: Journalism and Media Production

LEADERSHIP EXPERIENCE

Flagler College Presidential Leadership Academy, St. Augustine, FL

January 2019 – Present

Communication Director

- Coordinated external communication efforts via promotional materials and author articles to release to the public

Flagler College Student Government Association, St. Augustine, FL

January 2021 – January 2022

President

- Executed a campaign to increase Flagler College vaccinations by hosting educational seminars about the COVID-19 Vaccine

Flagler College Black Student Union, St. Augustine, FL

August 2019 – Present

Community Representative

- Organized opportunities to connect with the greater St. Augustine area

WORK EXPERIENCE

Flagler College Diversity & Inclusion, St. Augustine, FL

January 2021 – December 2021

Community Engagement Specialist

- Directed Flagler College Diversity & Inclusion efforts to align with non-profit organizations in St. Augustine

Lincolntonville Museum & Cultural Center, St. Augustine, FL

September 2022 – January 2023

Marketing Intern

- Conducted multiple marketing campaigns to further brand awareness of the organization

RESEARCH EXPERIENCE

A content analysis of COVID-19 information disseminated via Instagram by liberal arts Colleges

March 2022

- Researched the usage of Instagram and liberal arts colleges in the Southeast region of America during the COVID-19 pandemic.

STUDY ABROAD EXPERIENCE

Amman and Petra, Jordan

May 2022

- Examined health communication techniques and heard from Non-profits and Non-Government Organizations about the work they do in Jordan.

HONORS & AWARDS

Patricia Roberson Civil Rights Marker | **Flagler College, St. Augustine, FL**

March 2022

- Commemorate the Ponce De Leon 1964 sit-in, which is embodied by Patricia Roberson

Phi Omicron | **Flagler College, St. Augustine, FL**

October 2021

- Phi Omicron is the Flagler's Chapter of the National Communication Association Honor Society

2022 Diversity, Equity, and Inclusion Award | **Flagler College, St. Augustine, FL**

January 2023

- Consistently demonstrated commitment to removing barriers to equity and inclusion

Florida Health Policy Leadership Academy | **Jacksonville, FL**

February 2023

- University of Florida academy to teach leaders community health measurement and policy implementation